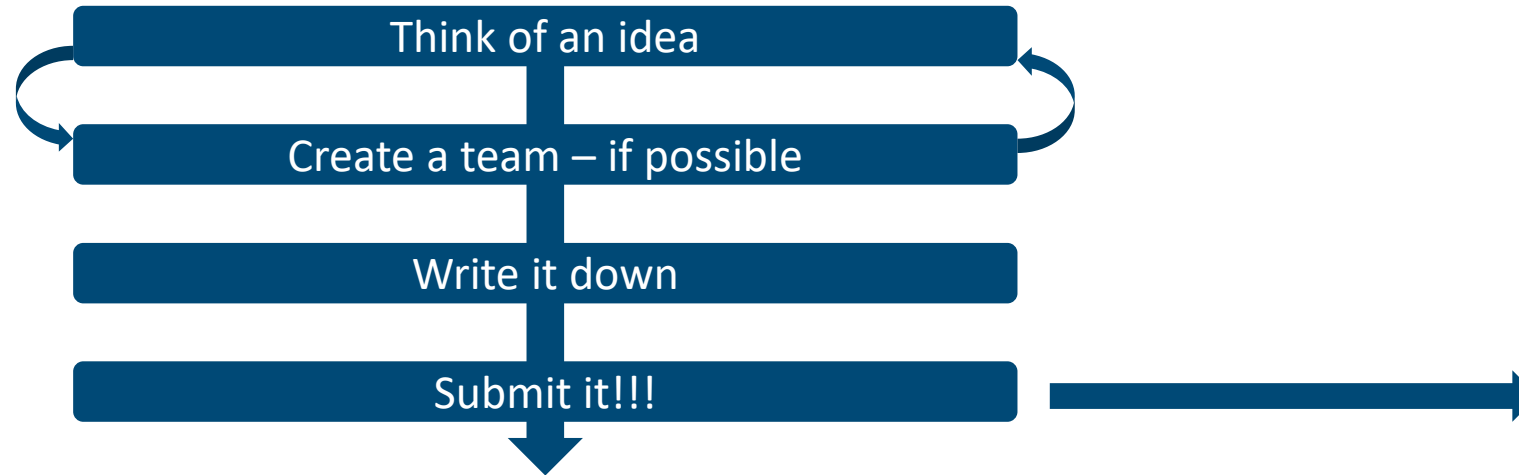


# WOMEN IN MARITIME LABS – HOW TO PARTICIPATE



## *example idea:* **Hirundo connect**

An application to enable women seafarers to engage with their peers across the world

Hirundo connect would be a portal to facilitate peer to peer personal and professional support. This can be used to identify mentors, share experiences and learn about real career opportunities

Functionality: “find a friend”; “find a mentor”; “share my experience”; “find resources”; “I need help”

Challenge area: retention and career progression

Please submit your ideas here:

Name\*

Team mates names

Email\*

Company or school/university\*

Comment  
This idea is about ... (Max 300 characters)\*

Upload file  
PowerPoint format, not exceeding 5 MB

Submit

<https://hafniabw.com/womeninmaritime/>

# WOMEN IN MARITIME LABS – IDEATION BEST PRACTICES

Try to address the below points in your ideas

1

What's the problem I am trying to solve

2

How does my idea solve this problem

4

Can my idea be scaled across the maritime industry ?

3

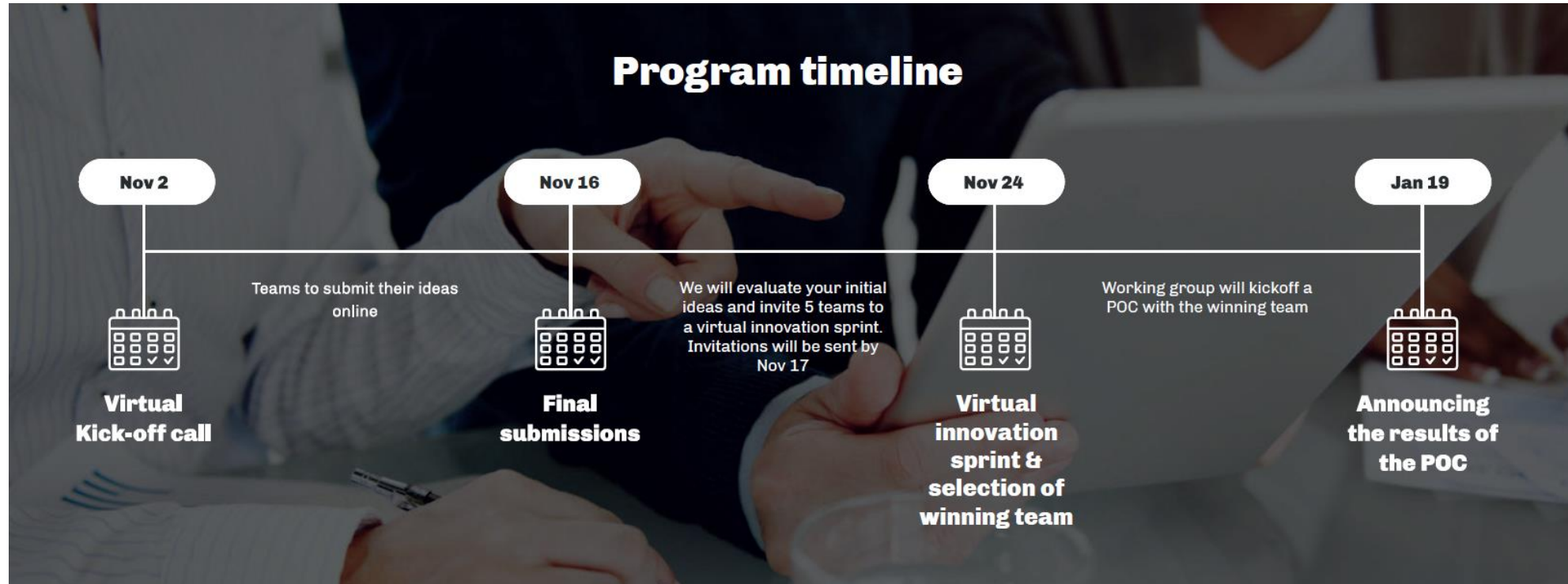
Are there similar products or services available today ?

**For tips on brainstorming**

<https://www.ideou.com/pages/brainstorming>

[https://www.boardofinnovation.com/staff\\_picks/our-favorite-ideation-tools/](https://www.boardofinnovation.com/staff_picks/our-favorite-ideation-tools/)

# WOMEN IN MARITIME LABS – TIMELINES



Time to get creative!  
Tell your friends and colleagues!  
Reach out to any of the team for further support or information!

# WOMEN IN MARITIME LABS – CONTACT US TO KNOW MORE



## **Shanker Pillai**

Head - Innovation & Change | Hafnia

[spi@hafniabw.com](mailto:spi@hafniabw.com)  
+65 8399 0027



## **Richard Holdsworth**

Maritime Ventures Lead | Shell

[r.holdsworth@shell.com](mailto:r.holdsworth@shell.com)  
+44 7970 701955



## **Justine Clark**

Shipping Consultancy Manager | Shell

[justine.clark@shell.com](mailto:justine.clark@shell.com)  
+44 207 546 3580



## **Sarah Soon Arnhus**

Commercial Manager | BW LNG

[sarah.soon.arnhus@bw-lng.com](mailto:sarah.soon.arnhus@bw-lng.com)  
+47 6721 1713